

AUG. 11. 2006 1:54 PM

TOLER SCHAFFER

NO. 443 P. 3

AUG 11 2006

## PART B - FEE(S) TRANSMITTAL

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60533 7590 06/23/2006

**TOLER SCHAFFER, LLP**  
**5000 PLAZA ON THE LAKES**  
**SUITE 265**  
**AUSTIN, TX 78746**

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I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

|                |                    |
|----------------|--------------------|
| Deirdre Waters | (Depositor's name) |
|                | (Signature)        |
|                | (Date)             |

| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|-------------|----------------------|---------------------|------------------|
| 10/635,419      | 08/06/2003  | John Nell Cobb       | 1033-SS00390        | 7324             |

TITLE OF INVENTION: RHETORICAL CONTENT MANAGEMENT SYSTEM AND METHODS

| APPLN. TYPE       | SMALL ENTITY | ISSUE FEE      | PUBLICATION FEE | TOTAL FEE(S) DUE | DATE DUE   |
|-------------------|--------------|----------------|-----------------|------------------|------------|
| nonprovisional    | NO           | \$1400         | \$300           | \$1700           | 09/25/2006 |
| EXAMINER          | ART UNIT     | CLASS-SUBCLASS |                 |                  |            |
| VEILLARD, JACQUES | 2165         | 707-100000     |                 |                  |            |

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).  
 Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.  
 "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47, Rev. 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list  
(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,  
(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1. Tolar Schaffer, L.P.

2. Austin, Texas

3. \_\_\_\_\_

## 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

## (A) NAME OF ASSIGNEE

## (B) RESIDENCE: (CITY and STATE OR COUNTRY)

SBC Knowledge Ventures, L.P.

Reno, NV

Please check the appropriate assignee category or categories (will not be printed on the patent):  Individual  Corporation or other private group entity  Government

## 4a. The following fee(s) are enclosed:

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a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.  b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(e)(2).

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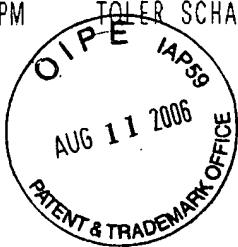
Date 8-11-2006

Typed or printed name Jeffrey G. Toler

Registration No. 38,342

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## FACSIMILE COVER SHEET

**DATE:** August 11, 2006

**TO:** Examiner VEILLARD, Jacques **FAX NO.:** 571-273-8300  
 USPTO GPAU 2165 **ISSUE FEE FAX:**  
 571-273-2885

**FROM:** Jeffrey G. Toler  
 Reg. No.: 38,342

**RE U.S. App. No.:** 10/635,419, filed August 6, 2003

**Applicant(s):** John Neil Cobb et al.

**Atty Dkt No.:** 1033-SS00390

**Title:** RHETORICAL CONTENT MANAGEMENT SYSTEM AND  
 METHODS

**NO. OF PAGES (including Cover Sheet):** 5

### MESSAGE:

Attached please find:

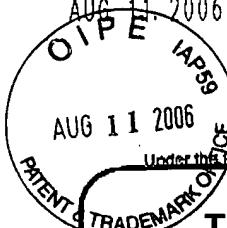
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- Issue Fee Transmittal (2 pg) (in duplicate)
- Fee Address Indication Form (1 pg)

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NO. 443 P. 2

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(To be used for all correspondence after initial filing)

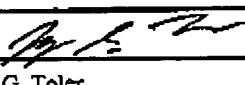
Total Number of Pages in This Submission

|                        |                   |
|------------------------|-------------------|
| Application Number     | 10/635,419        |
| Filing Date            | August 6, 2003    |
| First Named Inventor   | John Neil Cobb    |
| Art Unit               | 2165              |
| Examiner Name          | VEILLARD, Jacques |
| Attorney Docket Number | 1033-SS00390      |

5

| ENCLOSURES (Check all that apply)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| <input checked="" type="checkbox"/> Fee Transmittal Form<br><input type="checkbox"/> Fee Attached<br><br><input type="checkbox"/> Amendment/Reply<br><input type="checkbox"/> After Final<br><input type="checkbox"/> Affidavits/declaration(s)<br><br><input type="checkbox"/> Extension of Time Request<br><input type="checkbox"/> Express Abandonment Request<br><input type="checkbox"/> Information Disclosure Statement<br><br><input type="checkbox"/> Certified Copy of Priority Document(s)<br><input type="checkbox"/> Reply to Missing Parts/ Incomplete Application<br><input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s)<br><input type="checkbox"/> Licensing-related Papers<br><br><input type="checkbox"/> Petition<br><input type="checkbox"/> Petition to Convert to a Provisional Application<br><input type="checkbox"/> Power of Attorney, Revocation<br><input type="checkbox"/> Change of Correspondence Address<br><br><input type="checkbox"/> Terminal Disclaimer<br><input type="checkbox"/> Request for Refund<br><br><input type="checkbox"/> CD, Number of CD(s) _____<br><input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC<br><input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences<br><input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)<br><input type="checkbox"/> Proprietary Information<br><input type="checkbox"/> Status Letter<br><input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):<br><br><b>Fee Address Indication Form (1 pg)</b> |
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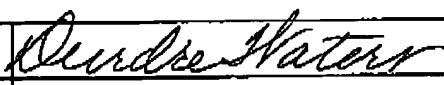
## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

|              |                                                                                     |          |        |
|--------------|-------------------------------------------------------------------------------------|----------|--------|
| Firm Name    | Toler Schaffer, L.L.P.                                                              |          |        |
| Signature    |  |          |        |
| Printed name | Jeffrey G. Toler                                                                    |          |        |
| Date         | 8-11-2006                                                                           | Reg. No. | 38,342 |

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Deirdre Waters

Date

8-11-06

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